



# Bill Keffler

Retired Richardson City Manager

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Bill Keffler was named Richardson's City Manager in April 1995 after almost 18 years of service to the City of Richardson. He joined the staff in 1977 as an administrative assistant, and in 1979 was named Assistant to the City Manager. He earned the position of Assistant City Manager in 1981, and was named Deputy City Manager in 1985, serving in that position until the retirement of former City Manager Bob Hughey.

Keffler holds a bachelor's degree in government from the University of Notre Dame, and a master's degree in public administration from Texas Tech University. He is a member of the International City/County Management Association, and the Texas City Management Association, previously serving as President in 2010-2011. He also is a member of the North Texas City Management Association, which he served as President in 2000.

He served on the Quality Texas Board of Directors, the Advisory Board of the Richardson Chamber of Commerce, and as an Ex-Officio member of the Metroplex Technology Business Council Board of Directors. He is currently a member of the Richardson Rotary Club, and served on the Board of Directors of the Richardson Central Rotary Club from 1987 to 1997. He serves on the Executive Committee and the Board of Directors for the YMCA and is a member of the Leadership Richardson Advisory Board. He is on the Finance Committee of the St. Paul's Catholic Church, and previously served as President of the School Board from 1999-2004 and Chairman of the Parish Advisory Council from 1989 to 1995. He is also a member of the Commission on Orders of the Catholic Diocese of Dallas and previously served on the Pastoral Concerns Board from 1997-2001 and the Diocesan Personnel Board from 2001-2007. He also presently serves on the Advisory Board of the Catholic Foundation. He serves on the University of Texas at Dallas Development Board and on the Erik Jonsson's School of Engineering and Computer Science Advisory Board's Executive Committee. He is also on the U.T. Dallas Advisory Council for the School of Economics, Political, and Policy Sciences.

## BIRTHPLACE

Brownfield, Texas  
September 23, 1953

## FAMILY

Wife, Chrissie Keffler  
Children: Abby, Joe, Sam, Ellie, Will

## EDUCATION

LBJ School of Public Affairs February 1986  
Public Executive Institute  
Texas Tech May 1977  
Master of Public Administration  
Notre Dame May 1975  
Bachelor of Arts/Government  
Midland, Texas May 1971  
Robert E. Lee High School

## PROFESSIONAL EXPERIENCE

City Manager	1995-2012
Richardson, TX	
Deputy City Manager	1985-1995
Richardson, TX	
Assistant City Manager	1981-1985
Richardson, TX	
Assistant to the City Manager	1979-1981
Richardson, TX	
Administrative Assistant	1977-1979
Richardson, TX	
Legislative Correspondent	Summer 1976
Congressman Richardson C. White, El Paso, Tex.; Washington, DC	
Planning Assistant Summer	1974-1975
Permian Basin Regional Planning Commission, Midland, Texas	

## **REGIONAL AFFILIATIONS**

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### **University of Texas at Dallas**

Development Board, 1999-Present  
Erik Jonsson's School of Engineering & Computer  
Science Executive Committee, 2003-Present  
Advisory Council for the School of Economic,  
Political and Policy Sciences, 2004-Present  
Adjunct Instructor, 1992-1994

### **North Texas Commission**

Board of Directors, 2000-Present  
Executive Committee, 2001-Present

### **Catholic Diocese of Dallas**

Pastoral Concerns Board, 1997-2001  
Personnel Board, 2001-2007  
Commission on Orders, 2008-Present

### **Catholic Foundation**

Advisory Board, 2008-Present

### **Quality Texas Board of Directors, 1998-Present**

### **Richardson Regional Medical Center Hospital Authority Board, 1998-Present**

### **Methodist Richardson Medical Center Advisory Board, 2009-Present**

### **Methodist Hospital System Board of Directors Planning Committee, 2012**

## **PROFESSIONAL ASSOCIATIONS**

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### **International City Management Association**

#### **Texas City Management Association**

President, 2010-2011  
Board of Directors, 2006-2012  
Board of Directors, 1980-1981

#### **North Texas City Management Association**

President 2000

## **PROFESSIONAL RECOGNITIONS**

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Honored with the Prestigious "William J. Pitstick  
Award for Regionalism" by the North Central  
Texas Council of Governments, June 2012  
Received the "Lifetime Achievement Award" from  
the Texas City Management Association, June  
2012  
Named by Richardson Chamber of Commerce as  
"2011 Citizen of the Year," March 2012  
Honored with the 2007 Dallas Parochial League  
"Max Wernich Award for Excellence in Positive  
Coaching"  
Recognized in 2000 as one of the "21 for the 21<sup>st</sup>  
Century" by Inside Collin County Business  
Recognized with the 1999 "Joy Sansom Mentor  
Award" from the Urban Management Assistants  
of North Texas  
Honored in 1998 with the "Samuel G. Winstead  
Award" for community service by the  
Richardson Family YMCA  
Recognized in 1996 as "Administrator of the Year"  
by the Texas Municipal Library Director's  
Association  
Honored in 1992-93 as "Citizen of the Year" by the  
Richardson Central Rotary Club  
Recognized in 1991 with the "Community Builder  
Award" by the Richardson Masonic Lodge  
Honored as 1986 "Alumni of the Year" by The  
Center for Public Service at Texas Tech  
University

He served as an Adjunct Instructor at the University of Texas at Dallas, Graduate School of Public Affairs from 1992 to 1994. He serves on the North Texas Commission Executive Committee. He is also a member of the Methodist Richardson Medical Center Advisory Board.

He was named "1986 Alumni of the Year" by The Center of Public Service at Texas Tech University; "Citizen of the Year" by the Richardson Central Rotary Club for 1992-93; was awarded the "Community Builder Award" in 1991 by the Richardson Masonic Lodge; and "Administrator of the Year" in 1996 by the Texas Municipal Library Directors Association. He was listed as one of the "21 for the 21st Century" by Inside Collin County Business in 2000. He was also named "Outstanding Civil Servant" by the Richardson Jaycees in 1989, and he was honored in 1998 with the Samuel G. Winstead Award by the Richardson YMCA. In 2007, he was honored by the Dallas Parochial League with the "Max Wernich Award for Excellence in Positive Coaching" for contributions to athletic coaching. In March 2012, Keffler was named "Citizen of the Year" by the Richardson Chamber of Commerce. Keffler also received a Lifetime Achievement Award from the Texas City Management Association (TCMA) during the organization's June 7 – 11, 2012, Annual Conference in South Padre Island. The North Central Texas Council of Governments (NCTCOG) presented Bill Keffler with the prestigious William J. Pitstick Award for Regionalism at their annual General Assembly on June 15, 2012.

He and his wife Chrissie have five children, Abby, Joe, Sam, Ellie and Will.

## **COMMUNITY AFFILIATIONS**

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### **Richardson Central Rotary Club**

Board of Directors, 1987-1997  
Paul Harris Fellow  
Richardson Rotary Club, 1997-Present

### **Richardson Chamber of Commerce**

Advisory Board, 1995-2012  
Ex-officio member of Metroplex Technology Business Council,  
1993-2012  
Leadership Richardson Advisory Board, 1989-2012  
Co-Chairman of Richardson Economic Development Partnership,  
1986-2012

### **Richardson YMCA**

Executive Committee, 1992-Present  
Board of Directors, 1985-Present

### **St. Paul's Catholic Church**

Parish Finance Committee, 1990-Present  
School Board President, 1999-2004  
School Board, 1998-2004  
Chairman, Parish Advisory Council, 1989-1995